Research Intelligence

Scopus content: What's happening right now and a look at what's to come

Presenter:

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Product Manager Scopus Content

Moderator:

Dr. Wim Meester

Head of Product Management, Scopus

October 20, 2016

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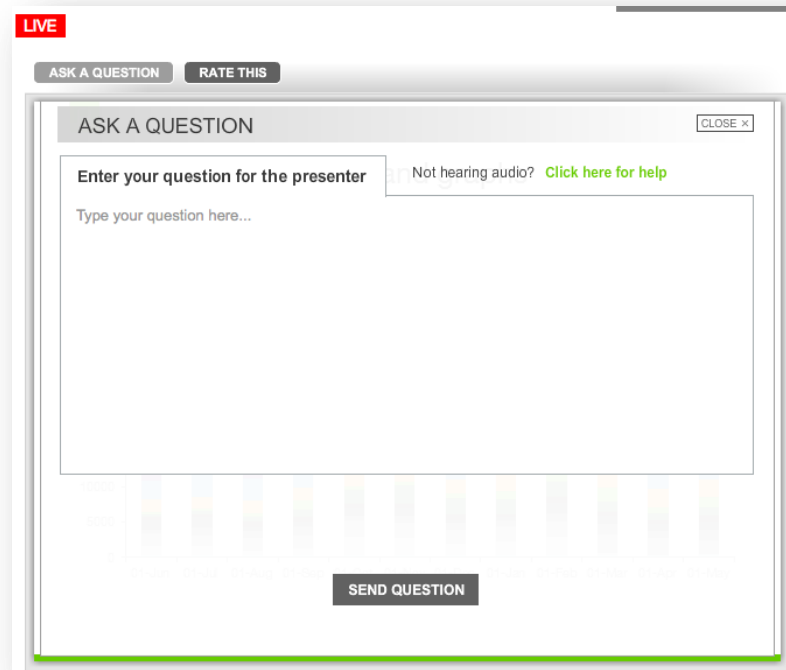Empowering Knowledge

We suggest viewing the presentation in full screen

What you should do if you have questions

You are welcome to submit questions by using the "Ask a Question" feature on your screen. At the end of the presentation, the moderator will choose a few of the questions to answer.

LIVE

ASK A QUESTION   RATE THIS

ASK A QUESTION   CLOSE ✕

Enter your question for the presenter   Not hearing audio? **Click here for help**

Type your question here...

SEND QUESTION

Today, we'll be live Tweeting using the **#scopusfocus**

What will you get out of today's webinar

- A comprehensive view on global research.

- Steps taken to ensure Scopus content is of the best quality and continues to be trustable.

- The best use of research metrics and a basket of metrics.

- A taste of Scopus', to be launched, free journal metric CiteScore.

- What to look out for in the rest of 2016 and what is to come in 2017.

Meet today's Moderator and Presenter

Your presenter:

Susanne Steiginga
Product Manager Scopus Content

Your moderator:

Dr. Wim Meester
Head of Product Management,
Scopus

The use of Scopus data

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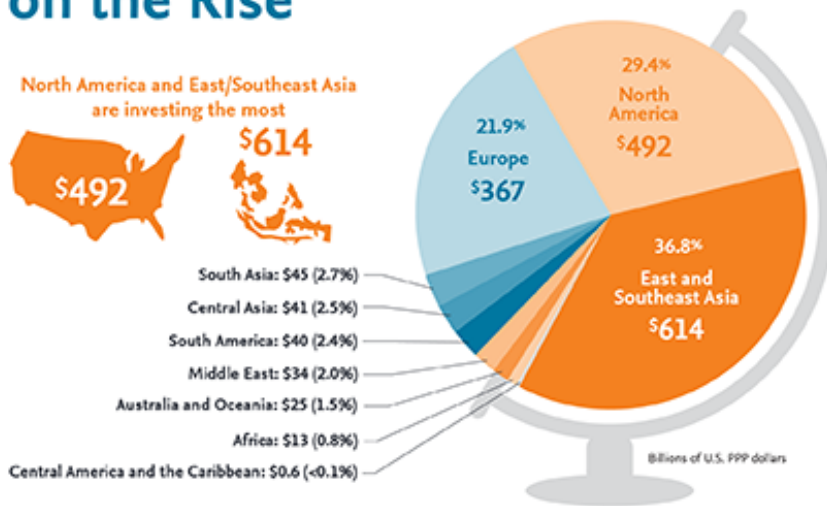
The power of Scopus data & National Science Foundation (NSF)

Elsevier Research Intelligence

Elsevier's Scopus Supports the NSF SEI 2016

Global Investment in R&D on the Rise

North America and East/Southeast Asia are investing the most

$492 $614

29.4% North America $492

21.9% Europe $367

36.8% East and Southeast Asia $614

South Asia: $45 (2.7%)
Central Asia: $41 (2.5%)
South America: $40 (2.4%)
Middle East: $34 (2.0%)
Australia and Oceania: $25 (1.5%)
Africa: $13 (0.8%)
Central America and the Caribbean: $0.6 (<0.1%)

Billions of U.S. PPP dollars

Research without Borders

The highest levels of international collaboration takes place in the Geosciences, Biological Sciences, and Chemistry.

Geosciences 25.9%   Biological Sciences 24.9%   Chemistry 19.5%   52.7%

Astronomy is far and away the most collaborative discipline, with 52.7% of articles having authors from more than one country.

ⓘ "The use of the Scopus database represents a substantial increase in the global coverage of bibliometric data compared to prior years. The change...allows NSF to present data on the most highly cited S&E publications as well as on a broader set of publications that provide insight into trends in emerging and developing countries."
Science and Engineering Indicators 2016

Source: National Science Board. 2016. Science and Engineering Indicators 2016. Arlington, VA: National Science Foundation (NSB-2016-1)

https://www.elsevier.com/research-intelligence/promo/nsf-sei

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Why Scopus content coverage gives you a comprehensive view on global research

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Scopus includes content from more than 5,000 publishers and 105 different countries

65M records from **22K** serials, **96K** conferences and **134K** books

- Updated daily
- More accurate and complete citation data pre-1996
- 40 different languages covered
- 3,487 Active Gold Open Access journals indexed

Physical Sciences **11,865**	**JOURNALS**	**CONFERENCES**	**BOOKS**
Health Sciences **12,992**	**22,411** peer-reviewed journals **322** trade journals	**96.4K** conference events **7.7M** conference papers	**539** book series **34K** Volumes **/ 1.3M** items
Social Sciences **10,158**			**134,082** stand-alone books **>1.1M** items
Life Sciences **6,394**	Full metadata, abstracts and cited references (ref's post-1995 only)	Mainly Engineering and Computer Sciences	Focus on Social Sciences and A&H

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Unbiased, comprehensive journal coverage with titles from many reputable scholarly publishers

- 11% ELSEVIER
- 7% SPRINGER NATURE
- 5% Taylor & Francis (Taylor & Francis Group)
- 4% WILEY-BLACKWELL
- 2% SAGE
- 1% Wolters Kluwer Health
- 1% BRILL
- 1% IEEE
- 1% Emerald
- 1% KARGER Medical and Scientific Publishers
- 1% OXFORD UNIVERSITY PRESS
- 1% BENTHAM SCIENCE
- 1% INDERSCIENCE PUBLISHERS
- 1% CAMBRIDGE UNIVERSITY PRESS

Other 60%

Source: May 2016 title list at https://www.elsevier.com/solutions/scopus/content

Content enhancement

Adding cited references to pre-1996 items in Scopus

Coverage years

- **Pre-1996, going back to 1970**

Number of articles

- **Around 6M+ articles will be re-processed to include cited references. In addition around 4M pre-1996 articles will be backfilled**

Scope

- **Archives from major publishers with available digital archives**

Already >9M pre-1996 documents loaded in Scopus leading to additional 144M cited references

9,023,538 document results

Impact this project has on Scopus and on you:
- 62 Full publisher archives were/are processed leading to >9M new/updated articles.
- Author profiles and accompanying *h*-indexes are more complete and at par or above the competition.
- >40% Of all pre-1996 content in Scopus has been updated or added via this initiative.

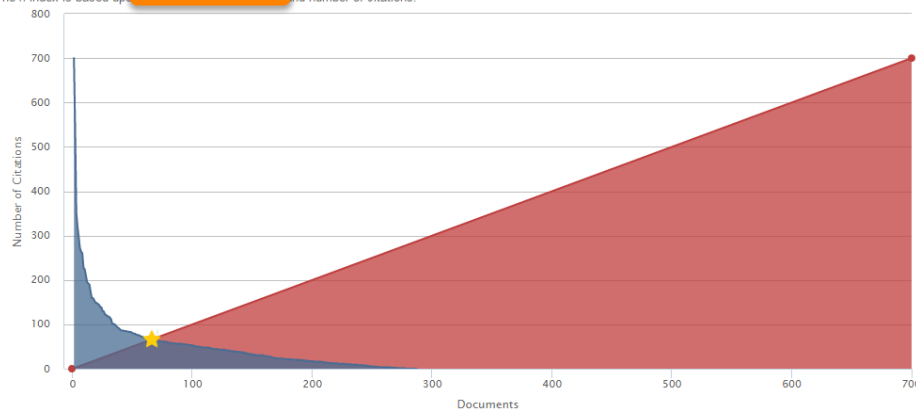# *h*-index of researchers who started publishing before 1996 is increasing

Scopus

Jean Pierre Sauvage (Nobel prize in Chemistry, 2016)

Universite de Strasbourg, Institut de Science et d'Ingénierie Supramoléculaires
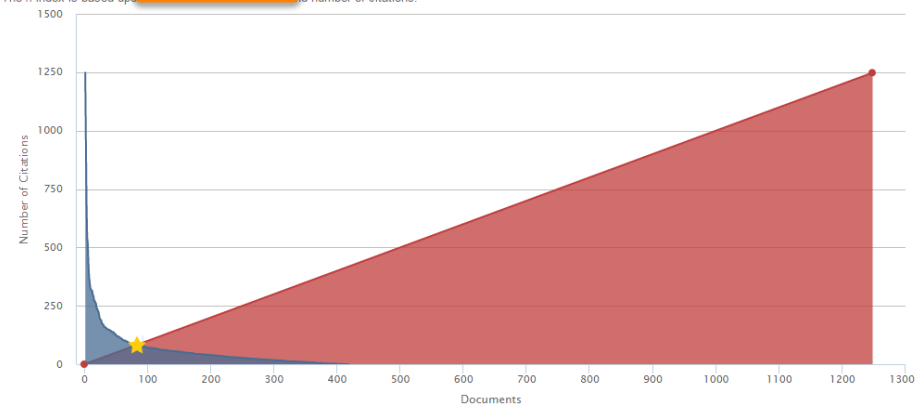
(ISIS), Strasbourg, France

Author ID: 35515477700

Documents published between: **1996 - 2016**
Number of publications: **292**
Number of citations: **15,346**
h-index: **66**

Documents published between: **1971 - 2016**
Number of publications: **418**
Number of citations: **26,767**
h-index: **83**

Funding data being added to Scopus as we speak

Non-serial books in Scopus

More than 134K books are present in Scopus today. The main area of focus is non-serial books in Humanities and Social Sciences. This, next to the 34K book volumes already online, yield over 1.1M items in Scopus.com.

1,110,474 document results

Search within results...

Document Type
- ☐ Book Chapter (907,024)
- ☐ Book (134,082)

THE WORLD UNIVERSITY RANKINGS
TIMES HIGHER EDUCATION

Books to be included in World University Rankings analysis for first time

Arts and humanities research will be better represented in the 2016-17 global league table

'The addition of books ensures that the rankings go even further in capturing research excellence in the arts, humanities and social sciences', per THE rankings editor Phil Baty.

Average Citations per Book:

- Total: 2.03
- Physical: 4.43
- Life: 4.08
- Health: 2.60
- Social: 1.32

Top cited subjects:

- 12179 books 68% — Social Sciences
- 3019 books 17% — Physical Sciences
- 1596 books 9% — Health Sciences
- 1180 books 6% — Life Sciences

More info: https://www.timeshighereducation.com/news/books-be-included-world-university-rankings-analysis-first-time

What we do to ensure that Scopus content is of the best quality standard: content selection policy

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Coverage of high quality journals via selection by the independent Content Selection & Advisory Board (CSAB)

The CSAB is an independent board of subject experts from all over the world.
Board members are chosen for their expertise in specific subject areas; many have (journal) Editor experience.

As a primary publisher and information aggregator, Elsevier understands the needs of Authors, Editors and Publishers and provides resources to support the community. Available resources to help journals with successful title review process:

publication ethics resources | FAQs | advisory documents | reviewer comments | editor and publishing services
https://www.elsevier.com/solutions/scopus/content/content-policy-and-selection or titlesuggestion@scopus.com

Transparent Scopus selection criteria for serial content

All titles should meet all minimum criteria in order to be considered for Scopus review:

Peer-review	English abstracts	Regular publication	Roman script references	Pub. ethics statement

Eligible titles are reviewed by the Content Selection & Advisory Board according to a combination of 14 quantitative and qualitative selection criteria:

Journal Policy	Quality of Content	Journal Standing	Regularity	Online Availability
• Convincing editorial concept/policy • Type of peer-review • Diversity geographic distribution of editors • Diversity geographic distribution of authors	• Academic contribution to the field • Clarity of abstracts • Quality and conformity with stated aims & scope • Readability of articles	• Citedness of journal articles in Scopus • Editor standing	• No delay in publication schedule	• Content available online • English-language journal home page • Quality of home page

https://www.elsevier.com/solutions/scopus/content/content-policy-and-selection or titlesuggestion@scopus.com
Previous webinar with more information on Scopus content selection criteria : https://blog.scopus.com/webinars

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Less than half of the reviewed titles are selected for Scopus coverage

The CSAB is selective and strict on quality: in total 5,411 **titles reviewed** (2011 –2015) of which 2,587 (**48%**) **accepted** for Scopus

Strict Scopus content selection rules and quality checks

±15,000 Suggestions 2011-2015
(±3,000 Serials per year suggested)

±5,000 (33%) Meet Scopus minimum criteria

±5,000 Reviewed by CSAB

<50% Accepted

Scopus content continues to be trustable: Ongoing data quality and content curation initiatives

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What we see in the market: Data curation and focus on quality

the scholarly kitchen

WHAT'S HOT AND COOKING IN SCHOLARLY PUBLISHING

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AUTHORITY, BUSINESS MODELS, METRICS AND ANALYTICS

Data Curation—The New Killer App

POSTED BY PHIL DAVIS · JUN 9, 2015 · 15 COMMENTS

FILED UNDER CITATION CARTEL, CURATION, ELSEVIER, GOOGLE SCHOLAR, JOURNAL CITATION REPORT, JOURNAL IMPACT FACTOR, SCOPUS, SELF-CITATION, THOMSON REUTERS

As a tool, title suppression has strong moderating effect on citation behavior.

Even the threat of being suppressed is powerful enough to prevent editors from tempting fate.

This year, *Scopus*, a large, cross-disciplinary literature index product owned by Elsevier, announced that it would begin a similar annual evaluation process, directed to "maintain content quality" in its dataset.

Content data quality improvement

With more than **65 million items** in the database, sometimes data errors do occur. We do our best of **prevent** these from happening.

Content quality initiatives **focused** on **automation** and improved **instructions** are leading **error rates to drop** significantly**.**

```
<iso>ITY</iso>
<iso>JAP</iso>
<iso>IRE</iso>
<iso>GER</iso>
```

Country code errors, Q1-Q2 2016

Errors per week / Week no. 2016

Ongoing content curation of the Scopus base to ensure continuous high quality content

Curation of the full journal base is essential and expected by our customers and users.

| Direct feedback from users and stakeholders on poor performing journals | Identification of poor performing journals using metrics and benchmarks | "Radar" to predict journals with outlier performance |

Review: Re-evaluation by the Content Selection & Advisory Board (CSAB)

Curate: Content Curation

Scopus

Transparent, annual re-evaluation process to ensure titles continue to meet high quality standards

Full Scopus Journal base	
Year 1	Analyze full Scopus journal corpus performance based on set metrics & benchmarks
	Flag underperforming journals & inform journal publishers
Year 2	Analyze full Scopus journal corpus performance based on set metrics & benchmarks
	Flag underperforming journals & inform journal publishers
CSAB review	If a journal underperforms for 2 consecutive years, CSAB will re-evaluate the title based on Scopus selection criteria
	Flagged journals for which concerns are raised, CSAB will re-evaluate the title based on Scopus selection criteria
CSAB decision	Continue forward flow or Discontinue forward flow

Learn more on this topic via the Scopus blog: http://blog.scopus.com/posts/scopus-launches-annual-journal-re-evaluation-process-to-maintain-content-quality
or Elsevier.com: http://www.elsevier.com/solutions/scopus/content/content-policy-and-selection#title_re-evaluation

Preliminary results & progress made so far

Strict Scopus content selection rules and quality checks

>22,000 Journals in Scopus database

300 Journals underperformed for 2 sequential years, or concerns were raised

130 Re-evaluated by CSAB to date

55% Discontinued

- All journal publishers will be informed by Scopus of the Re-evaluation outcome of their journal in December 2016.
- If discontinued = Journal forward flow discontinued per January 1, 2017.

For more information: http://www.elsevier.com/solutions/scopus/content/content-policy-and-selection#title_re-evaluation

Appropriate use of metrics by the basket of metrics and introducing CiteScore

Two Golden Rules of Research metrics

When used correctly, research metrics together with qualitative input give a balanced, multi-dimensional view for decision-making

Golden rule #1

Always use both qualitative and quantitative input into your decisions

Golden rule #2

Always use more than one research metric as the quantitative input

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Our aim is to provide a basket of metrics that facilitates appropriate use of research metrics in all dimensions

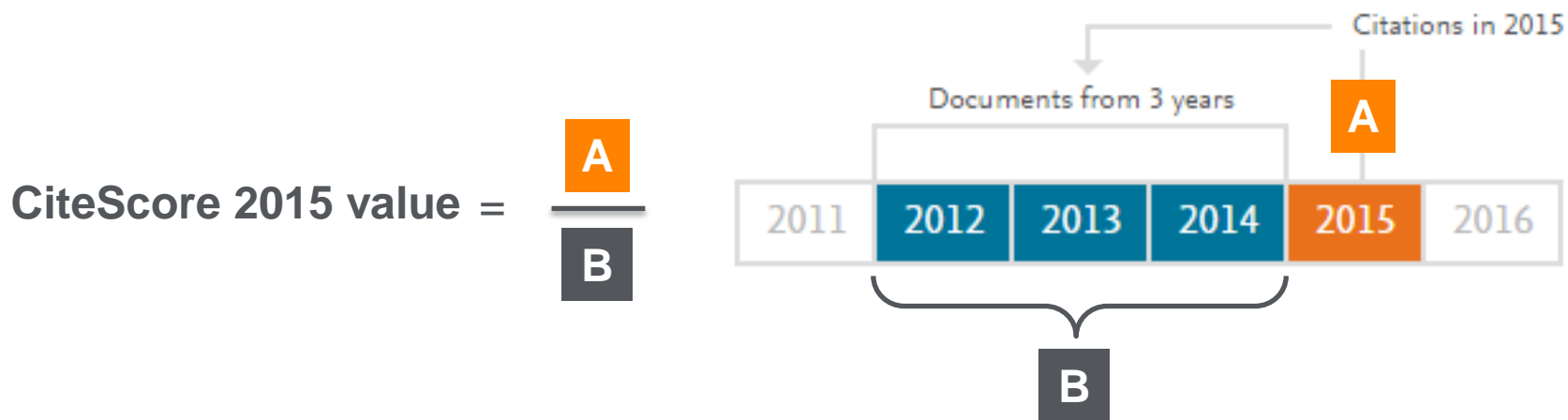| Community	Contributions	Consumption	Scholarly Impact	Society Impact
Editor Board Authors	Outputs	Usage Citations Audience	Scholarly Activity Academic Opinion	Social Activity Media Activity

Entities to which metrics apply:

Articles

Sections

Journals, Conferences, Books

Publisher

Author, Editor, Reviewer

Institution or group

Subject Area

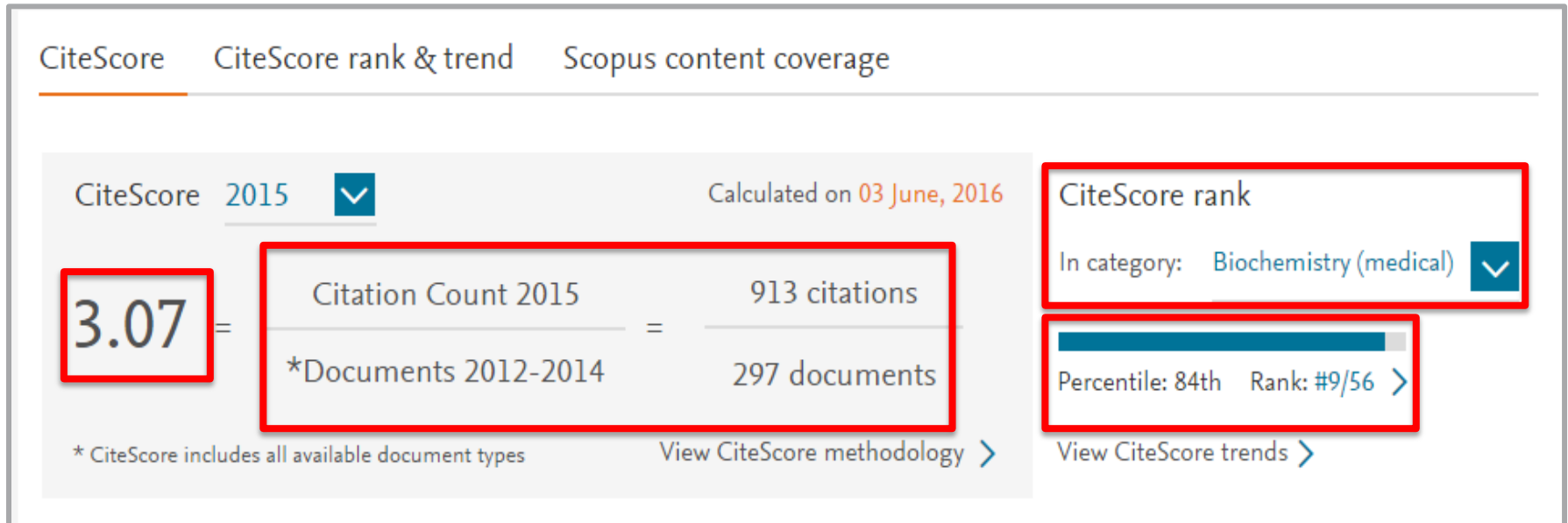| Community	Contributions	Consumption	Scholarly Impact	Society Impact
Geographical spread	Scholarly Output	CiteScore	Scholarly blogs, reviews, etc.	Social media mentions
Collaboration network	Research data output	SNIP, SJR	Mendeley Readers	Media mentions
Sector distribution	Conference output	Citation counts	Peer review metrics	Medical guidelines
h-index		Usage counts	Prizes and awards	Influence policies
		Audience		

How is CiteScore calculated?

CiteScore 2015 value $= \dfrac{A}{B}$

Citations in 2015

Documents from 3 years

A

| 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |

A

B

✓ = Citations from 2015 | 20XX = Documents published in year 20XX

Impact Factor	CiteScore
A = 2 or 5 years	A = 3 year
B = "citable items", different from A	B = all doc types, same as A

CiteScore is one of a family of metrics

Partial screenshot from Scopus prototype; not yet final

Main advantages of CiteScore

Comprehensive

- Based on Scopus, the world's broadest database

- A CiteScore will be available for all serials, not just journals

- CiteScore can be calculated for portfolios

Transparent

- CiteScore and associated metrics will be available for free

- CiteScore is easy to calculate for yourself

- The underlying database is available for you to interrogate

Current

- Current values are provided on a regular basis

- New journals will have a CiteScore the year after they are indexed in Scopus

What to look out for in the remainder of 2016 and 2017

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Remainder of 2016 and 2017 Scopus content roadmap

Q3 2016	Q4 2016	Q1 2017	Q2 2017
• Launch Funding data expansion	• Launch CiteScore *(provisionally)* • Launch of Scopus Radar *(provisionally)* • Cited reference expansion complete (12M) • First round of re-evaluation completed	• Retraction & errata implementation • Launch Book Suggestion form • Article OA indicator	• Funding data expansion complete • Re-evaluation 2017

- Operational and data quality improvements (CAR2.0)
- Re-evaluation of journal coverage and Scopus Radar to predict outlier behavior
- Strategic alliances with research organizations and 3rd party publishers (CSAB, local boards, 3PP, ranking agencies, gov't and national assessment bodies, etc.)

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Main take aways

- Scopus' broad and deep content coverage gives a comprehensive view on global research.

- Through various content curation initiatives Scopus makes sure that the content continues to meet high quality standards.

- By applying the basket of metrics you can make the best out of the vast content coverage of Scopus in an easy way. CiteScore, Scopus' free journal metric, is the basket its newest addition.

Thank you!

Important Scopus resources to stay up to date:

Site	URL
Scopus Info Site	https://www.elsevier.com/solutions/scopus
Scopus Blog	http://blog.scopus.com
Scopus newsletter	https://communications.elsevier.com/webApp/els_doubleOptInWA?do=0&srv=els_scopus&sid=71&uif=0&uvis=3
Twitter	www.twitter.com/scopus
Facebook	www.facebook.com/elsevierscopus
LinkedIn	https://www.linkedin.com/company/scopus-an-eye-on-global-research
YouTube	https://www.youtube.com/c/ScopusDotCom

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blog.scopus.com/webinars

Tell us what topics you'd
like us to cover!

Send us a note on the webinar or
contact us on Twitter or Facebook

Questions?

You are welcome to submit questions by using the "Ask a Question" feature on your screen:

For the questions we do not get to answer today, we will look at all of them and try to answer them in subsequent webinars or on the Scopus blog.

Research Intelligence

Thank you and please join us again at our next webinar!

A recording of this webinar will soon be made available via blog.scopus.com/webinars