

Sponsorship Opportunities

The Conference offers the opportunity to build relationships with universities, schools, companies and experts from all around the world. If you are interested in becoming a sponsor in the Conference, please fill in information provided in Conference Sponsorship Request form and send it back to us via e-mail: paris2013conf@virtusinterpress.org. The conference is an excellent platform for interaction with peers in finance, risk management and corporate governance, for researchers and academics to meet practitioners and regulators, as well as discussion of new research & opportunities in main conference themes



Platinum Sponsorship

- Verbal acknowledgement at the official opening and closing of the conference
- Signage rights in plenary room, conference hall, parallel sessions
- Corporate logo (full color) on Power Point holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on conference materials (Folders, Memory Books, Program)
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 3 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Platinum Sponsorship status

Why Sponsor?

- Increased exposure
- Changing or reinforcing brand image
- Highlighting commitment to community
- Showcasing products and service attributes

Types of sponsorship:

--- = Major Sponsorship = ---

This opportunity enables your organization to demonstrate its support and commitment to the meetings and events connected to the industry. The Major Sponsor will receive considerable exposure and recognition through the following:

- Acknowledgement as Major Sponsor at the official opening and closing of the conference
- Signage rights in plenary room, conference hall, parallel sessions
- A short speaking opportunity to welcome delegates to the Conference
- A table in the registration area to promote your company and products
- Corporate logo (full color) on PowerPoint holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on conference materials (Folders, Memory Books, Program)
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 5 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Major Sponsorship status

About ISTEC, Paris

ISTEC – Business School of Commerce and Marketing was founded in 1961 and imparts general and professional managerial training to more than 1000 individuals every year. ISTEC is recognized by the French Government and is a member of the ISG Group (International Professional University). ISTEC's declared aim has been to train future high caliber managers in the areas of marketing, sales and company management. These basic pillars of the school's mission are today given an international and intercultural dimension. ISTEC's final goal is to foster the development of real professional intelligence for a successful integration and career in the company. In compliance with its historical values. www.istec.fr

About ICBCG

Established in 2010, International Center for Banking and Corporate Governance is a research institute at the Ukrainian Academy of Banking of the National Bank of Ukraine. The Center has a wide portfolio of research in the banking and corporate governance areas. The Center has more than 80 participants from more than 25 countries.

Sponsorship Opportunities

Gold Sponsorship

- Verbal acknowledgement at the official opening and closing of the conference
- Signage rights in conference hall, parallel sessions
- Corporate logo (full color) on PowerPoint holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on conference materials (Folders, Memory Books, Program)
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 2 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Gold Sponsorship status

Logo and flyer sponsorship

- The logo of your company on the conference website among sponsors, with a link to your company's page
- A flyer to advertise your company, placed in each conference folder

Silver Sponsorship

- Verbal acknowledgement at the official opening and closing of the conference
- Signage rights in parallel sessions
- Corporate logo (full color) on Power Point holding slide displayed at the beginning and end of each session.
- Corporate logo (full color) on Conference website with hyperlink to your website as well as a short promotional paragraph about your company.
- 1 complimentary delegate registrations (dinner and boat trip are not included)
- A certificate of appreciation for your contribution towards the conference with indication of Silver Sponsorship status

Flyer sponsorship

- A flyer to advertise your company, placed in each conference folder

Conference Sponsorship Request

International Conference "Governance & Control in Finance & Banking: A New Paradigm for Risk & Performance", Paris, April 18-19, 2013

To make a sponsorship request please provide information listed below:

- Name of the company / organization
- Address

- Web Site
- Telephone number
- Name of the contact person
- E-mail address of the contact person
- Telephone number of the contact person
- Chose your sponsorship type:

Sponsorship Type

Major Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Logo and flyer

Flyer

Cost

5000 Euro

4000 Euro

3000 Euro

2000 Euro

750 Euro

500 Euro

Since the start of the world financial turmoil a lot of urgent questions arouse for the financial and banking sector concerning necessary reforms and changes in day-to day operations, strategy and regulation. There are several key-points that occupy minds of the practitioners and scholars worldwide ever since. In this respect the vital importance of governance and risk issues for the financial sector was re-emphasized by bank professionals, supervisors and standard setters. How should markets and financial institutions be governed and regulated with regard to risk framework and performance? How to strike the right balance between risk oversight and profit seeking? Does corporate governance really play significant role in risk control and management process? Will the new tendencies in regulation help to achieve more sustainable condition in finance and banking industry? Do financial institutions need stricter regulation? What framework of financial market regulation would be the most efficient in reducing systemic risks? Does corporate governance have potential to contribute significantly to safeguarding against systemic risks? Which corporate governance standards will effectively improve financial institutions in this case? Thus, a new paradigm for risk and performance in finance and banking needs to be developed through governance and control procedures. This wide range of relevant issues is going to be highlighted during the conference.

