

# Plan of the international conferences of the Publishing House “Virtus Interpress” and International Center for Banking and Corporate Governance for 2014-2015 years

## **International Conference “Corporate Governance: a search for advanced standards in the wake of crisis” in Milan (Italy)**

*Date:* May 8, 2014

### ***Conference Organizers:***

- Polytechnic University of Milan
- Publishing house “Virtus Interpress”
- Financial Reporting, International Center for Banking and Corporate Governance

### ***Conference Concept:***

An economic crisis has shown lack of attention to crucial issues in governance business entities. Recommendations for corporate governance enforcement have been proposed by business community, society and regulators. However, risks, performance, reporting and corporate control issues are still under the discussion. With respect to this role of legal environment in establishing appropriate solutions for corporate governance effectiveness is relevant. It is clear that corporate governance enforcement and other legal issues is an increasingly important area of focus and substantial discussion should be arranged. Understanding that real business conditions can differ from theoretical models proposed by science. That’s why it’s important to form a platform for practitioners and theorists to outline main challenges and prospective solutions for improving corporate governance world.

### ***Key Topics:***

- Corporate governance enforcement
- Corporate law
- Corporate governance regulation and reforms
- Financial system after the crises and regulatory changes
- Accounting disclosure, earning management, and corporate transparency issues
- Board practices
- Audit practices
- Risk management
- Executives compensation
- Corporate control

### ***Registration Fee***

Option 1 - Standard conference fee (includes conference materials, coffee breaks, lunch on the day of conference - May 08, 2014) - EURO 250

Option 2 - Advanced conference fee (includes conference materials, coffee breaks, lunch, DINNER on the day of conference - May 08, 2014) - EURO 340\*

Option 2\* - If you want to invite at the dinner somebody else to accompany you but who did not take part in the conference, EURO 90 must be paid for an accompanying person

### ***Important Deadlines:***

- Deadline for submission of the full papers: December 21, 2013
- Notification of authors of accepted papers: February 1, 2014

## **International Conference “Corporate Governance: a search for advanced standards in the wake of crisis” in Nuremberg (Germany)**

*Date:* 25 September, 2014

### ***Conference Organizers:***

- University of Erlangen-Nuremberg
- Publishing house “Virtus Interpress”
- Financial Reporting, International Center for Banking and Corporate Governance

### ***Conference Concept:***

Global financial market became an outrageous battlefield between various companies. Under pressure of the competition, in their seek for higher efficiency, market control and competitive strengths yesterday’s inveterate enemies merge, weaker ones become victims of hostile takeovers. Those who are independent enough - permanently enhance their governance and risk management systems. Regulators on their side wish to increase market stability and efficiency through new reforms and stricter rules of the “game”. In such conditions it is vital for the companies, rulemakers and other engaged players to choose right strategy on the way to their aims. How corporate governance can influence performance and efficiency of the companies. What issue regulators should address to impact financial market activity more effectively? What are the main enemies of financial performance and efficiency? The conference is going to gather experts in the field of economics and finance to discuss these and other important issues of financial markets operation. It will provide the platform for academics and practitioners to analyze current challenges for the financial market and outline possible scenarios of its development.

### ***Key Topics:***

- Corporate governance – financial performance link
- M&As and efficiency
- Shareholders’ value maximization
- Influence of executive remuneration on performance
- Role of control in efficiency management
- Insider trading issues
- Transparency, accountability and misreporting
- Consulting and Audit
- Risk management and corporate governance
- Financial markets regulation
- etc

### ***Registration Fee***

Conference registration fee is to be announced.

### ***Important Deadlines:***

- Deadline for submission of the full papers: June 15, 2013
- Notification of authors of accepted papers: July 15, 2013

**Preliminary: International Conference “Corporate Governance And Regulation:  
Fundamentals and Emerging Trends” in Dubai (UAE)**

*Date:* February 20, 2015

***Conference Organizers:***

- American University in Dubai
- Publishing house “Virtus Interpress”
- International Center for Banking and Corporate Governance

***Conference Concept:***

Due to intense globalization processes business is becoming much more complex, risk related and dependent on qualified strategy making and control. Herewith especially in big and multinational companies the issue of corporate governance has become much more than just a trivial box ticking. Owners, managers, governments, regulators and other stakeholders accept the necessity to pay sufficient attention to the issues of ownership structure, agency problem, executive compensation, internal and external audit, strategic risk management, accountability and reporting, social responsibility, M&As, board activity and structure etc. Although the essence and fundamentals of corporate governance do not change significantly in time, but under the pressure of overall changes of making business, technological progress, development of the research, innovations etc the accents shift, some new issues appear and some old ones become less urgent. It is important to trace these changes, follow regulatory developments, business practice to identify stable fundamentals in corporate governance practices and distinguish emerging trends that are going to occupy practitioners, regulators and academics minds in nearest future.

***Key Topics:***

- Corporate governance
- Corporate laws and regulations
- Corporate codes and guidelines
- Control and ownership structures
- Reporting, accountability and transparency issues
- Consulting and Audit
- Compensation issues
- Risk management and corporate governance
- Mergers & Acquisitions
- Board of directors issues
- etc

**Preliminary: International Conference “ Outlining the Global Banking in the Context of  
Emerging Trends in Corporate Governance and Regulation” in London (UK)**

*Date:* May 7, 2015

***Conference Organizers:***

- European Business School, Regent’s University London
- Publishing house “Virtus Interpress”
- International Center for Banking and Corporate Governance