

INTERNATIONAL COURSES FOR PHD STUDENTS: CALL FOR PARTICIPANTS

Izmir, Turkey, October 30, 2015

General information

Date & time: October 30, 2015, 10:15 a.m.

Venue: Yaşar University, Izmir, Turkey

Organizers: Yaşar University, Virtus Global Center for Corporate Governance, Virtus Interpress



Courses:

1. Empirical methods of research in corporate governance
2. Getting your research published into the journals: exploring the recent world trends and disclosing the major formal and informal rules

Registration deadline – August 25, 2015

Registration fee – 250 Euro*



Speakers:

F. Dilvin Taskin, Associate Professor of Finance, Faculty of Economics and Administrative Sciences, Department of Business Administration, Yaşar University (Izmir, Turkey)

Alexander Kostyuk, Full Professor, Chair of the International Center for Banking and Corporate Governance, Ukrainian Academy of Banking of the National Bank of Ukraine (Sumy, Ukraine), Chair of the Virtus Global Center for Corporate Governance



Dmitriy Govorun, PhD, senior lecturer, Department of International Economics, Ukrainian Academy of Banking, of the National Bank of Ukraine (Sumy, Ukraine), member of the Virtus Global Center for Corporate Governance

* Course participants have an opportunity to take part in the workshop on October 29, 2015 by paying additional Euro 75.

International courses for PhD students

COURSE “EMPIRICAL METHODS OF RESEARCH IN CORPORATE GOVERNANCE”

Izmir, Turkey, October 30, 2015

Concept of the course:

The course studies the empirical research issues in the field of corporate governance. It surveys the common methodologies used in empirical corporate governance research, with an emphasis on practical issues. It also examines many of the important topics in corporate governance. The course acquaints PhD students with the main issues of empirical corporate governance research, data sources and the relevant empirical methods currently used in the economics and management. PhD researchers will discuss problems of using assessment techniques in corporate governance. During the course students will learn how to analyze corporate governance data, define problem issues, select proper analytical techniques and conduct the analyses.

Contents of the course

Seminar 1

Review of the methodology of the key papers in the Corporate Governance literature

- Development of measurement and statistical methodologies in governance research

Seminar 2

Data Collection

- Limitations of data collection
- Sample selection
- Content and text analysis
- Dealing with endogeneity problems



Seminar 3

Use of quantitative methods in corporate governance research

Seminar 4

Use of qualitative methods in corporate governance research

About lecturers:



F. Dilvin Taskin, Associate Professor of Finance, Faculty of Economics and Administrative Sciences, Department of Business Administration, Yaşar University (Izmir, Turkey)

Dilvin Taşkın received her PhD in 2011 with her thesis titled “The Impact of Mergers and Acquisitions on the Performance of Turkish Commercial Banks” from Dokuz Eylül University. Until then, she works at the Yaşar University, Department of Business Administration. She teaches various lectures such as Investment Analysis, Risk Management, International Finance, Research Methods, etc. She serves as a board member in a number of international journals like Independent Journal of Management, International Journal of

Humanities and Social Science Studies, Journal of Management of Roraima, Journal of Yasar University. She is a referee for many reputable national and international journals like Applied Economics, Economic Modelling, etc. Her research interests include financial intermediaries, industrial organization, and corporate governance. She has published many papers on corporate governance and continues her research on this topic.

International courses for PhD students



COURSE “GETTING YOUR RESEARCH PUBLISHED IN JOURNALS: exploring the recent world trends and disclosing the major formal and informal rules”



Izmir, Turkey, October 30, 2015

Concept of the course:

It is obviously that researchers are concerned very much how to make the research results public. Recently, conferences, research workshops, seminars give a chance to the researchers to succeed in this way. At the same time, publishing the research results, as a paper is still a most powerful tool to promote the researchers and research results. The world of publishing is the world with basic standards, so called “rules in written” and researchers should know these rules. At the same time there are many rules, which are rather informal and many researchers are not familiar with them. This concerns younger researchers, PhD researchers in particular, as well as experienced because the world of scientific journals publishing is changing dramatically.

The course “Getting your research published in journals: exploring the recent world trends and disclosing the major formal and informal rules” is about how to have the up-to-date knowledge in the field of economic journal publishing to let the younger and experienced researchers succeed in publishing their papers in the reputable journals. For example, PhD students will benefit from this course absolutely in the way of having very certain recommendations how to make the process of submission of the papers successful. The course will give info how to choose the appropriate journals for submitting the paper, how to identify the criteria of well-matching journal, how to measure the reputation of the journal. The details of the process of paper submission will be delivered the course attendees too. And, the most shadowed issue called as “paper reviewing process” will be disclosed too.



Contents of the course

Seminar 1

How to explore the web for the journals in the field and choose an appropriate journal

- Criteria of the appropriate journal; Editorial board analysis; ranking the journals; the journal indexing; the journal abstracting; abstracting and indexing with SCOPUS, ProQuest, EconLit, IBSS, etc.; open-access to the journals; reputation of the journal

Seminar 2

Paper submission and reviewing process

- submission/acceptance fees; method of submission (online to the Editor, online into the automatic system); nature of blind reviewing; the role of Editor-in-Chief in reviewing the papers; the role of the editorial board; the role of external editors; timing of the process of reviewing; methods of the Editor's feedback (reviewers' comments in written and full, or in brief, or just a “table of paper evaluation”)

Seminar 3

How to make your paper more cited after publishing?

- Overview of the roles of SCOPUS, EconLin, IBSS and other databases; the policies and tools of the journals to make your paper more cited; the roles of the institutional (including university) repositories; journal copyrights and authors' approaches to make the paper more cited after publishing

About lecturers:



Alexander Kostyuk, Full Professor, Chair of the International Center for Banking and Corporate Governance, Ukrainian Academy of Banking of the National Bank of Ukraine (Sumy, Ukraine), Chair of the Virtus Global Center for Corporate Governance

Alex Kostyuk is an architect of the concept of the publishing house Virtus Interpress. The concept has been introduced in 2003 since the publishing house Virtus Interpress has been established. Prior to that date Alex Kostyuk had started an academic career having defended the PhD dissertation in corporate finance in 2001. In 2007 one more degree (DBA) has been granted to Alex Kostyuk (Switzerland). Moreover, in 2009 one more PhD degree in corporate governance in banks has been granted to Alex Kostyuk (Ukraine).

Publishing has added more value to his academic career through putting editorial responsibilities on him and a great network of corporate governance experts worldwide accounting now more than 18000 academics and practitioners. Alex consequently has put into practice four international referred journals on corporate governance, regulation and risk control and he is an Editor-in-Chief of all those journals (Corporate Ownership and Control, Corporate Board, Risk Governance and Control, Journal of Governance and Regulation). Moreover, Alex is on the editorial board of two more academic journals (in the UK and Malaysia).

Since 2002 Alex Kostyuk has edited 6 books on corporate governance. Some of them have been devoted to the corporate governance in banks. Three other books have been published with contributions by Alex. As the editor of six books Alex Kostyuk managed establishing the groups of contributors consisted of more than 280 corporate governance experts from more than 50 countries of the world. Under the initiative and participation of Alex several corporate governance international conferences have been arranged. These conferences have been successfully organized in Taiwan (2008), Ukraine (2011, 2012), France (Tours, 2011), Finland (Helsinki, 2012). Two

more conference will be managed by him in Italy (Pisa, 2012) and France (Paris, 2013).

Under the initiative and guidance of Alex Kostyuk the Center for Banking and Corporate Governance has been established in association of the Ukrainian Academy of Banking of the National Bank of Ukraine and publishing house Virtus Interpress (2010). Besides that Alex is a member of international research Centers in the United Kingdom and Argentina.

Academic career of Alex Kostyuk has been followed with the Full Professorship at the Ukrainian Academy of Banking of the National Bank of Ukraine (since 2009), and visiting Professorship at Hanken School of Economics (Since 2010).

Further outlooks of Alex Kostyuk are directed toward the editorial activity, conference management, teaching corporate governance and consultancy on board of directors, remuneration and general corporate governance.



Dmitriy Govorun, PhD, Associate Assistant to the Director of the Virtus Global Center for Corporate Governance, Senior Assistant to the Director and Editor-in-Chief of the publishing house “Virtus Interpress”

Dmitriy Govorun is a part-time Senior Assistant to the Director and Editor-in-Chief of the publishing house “Virtus Interpress”. Dmitriy started his academic career in 2009 when he had joined a PhD program at the Ukrainian Academy of Banking (Ukraine). However, his research interests began to get started the year before when he had started to work with Prof. Alex Kostyuk on projects in the field of corporate governance.

Since International Center for Banking and Corporate Governance was established (2010) Dmitriy has become an active member of the Center and his further academic career became deeper associated with the field of corporate governance. Caring about improving his professional skills he attended open lectures on finance and corporate governance, presented by professors from various countries (Germany, Italy, The USA, The UK and Ukraine).

His academic achievements include contribution in writing books, papers, researching in corporate governance, participation in conferences. He contributed in writing several books on corporate governance issues (in English): a book titled “Anti-Crisis paradigms of Corporate Governance” (2010); “EuroAsian Perspectives of the banking systems development” (2011). Several papers in English were published together with some other researchers in refereed journals. These papers are in the field of corporate governance: regulation, remuneration, performance, reporting etc.

Dmitriy took active part in organizing conferences, workshops and lecture series with the participation of publishing house “Virtus Interpress” and International Center for Banking and Corporate Governance. His professional experience is also expanded through reading open lectures on corporate governance related topics for students in Ukraine (2011), Sweden (2012), Italy (2012, 2013, 2014). Academic career of Dmitriy Govorun has been followed with the lectureship at the Ukrainian Academy of Banking of the National Bank of Ukraine (since 2011). Little earlier he assisted in reading a course titled “Corporate Governance” (2010, Ukraine). In 2013 he defended his PhD dissertation in corporate governance in banking. His further outlooks are directed to corporate governance related issues. He coordinates new projects related with corporate governance, banking and finance.

International courses for PhD students. Course titles: “Empirical methods of research in corporate governance”. “Getting your research published in journals: exploring the recent world trends and disclosing the major formal and informal rules”

About Izmir:



Izmir has almost 4,000 years of recorded urban history and possibly even longer as an advanced human settlement. Lying on an advantageous location at the head of a gulf running down in a deep indentation midway on the western Anatolian coast, the city has been one of the principal mercantile cities of the Mediterranean Sea for much of its history. Its port is Turkey's primary port for exports in terms of the freight handled and its free zone, a Turkish-U.S. joint-venture established in 1990, is the leader among the twenty in Turkey.

Contacts:

You can use the following emails to register for the courses.

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